



Dear Community Partner,

The NC Plus America pageant system whose mission is to offer ladies aged 13 and older (size 14 and up), opportunities to show case their beauty, talent, and intellect and inspire them to stand in appreciation of their own self-worth as QUEENS, while advocating nationwide for a charity of their choice. This local pageant system is a preliminary to the national Miss Plus America Pageant, which broadens the scope of women as activist and puts women in connection with organizations that may be useful to impacting their charities across this state and world-wide. We cannot thank you enough for your consideration.

Our goal is to bring awareness to the businesses, organizations, and phenomenal plus-size ladies in this region, and to attract more visitors to the city and state, thereby helping the development of our regional area. From event centers, hotels, restaurants, and schools to the charitable work and beautiful neighborhoods, we all have an opportunity to grow our great state from the tourists that will attend this annual event. In our Inaugural 2022 season, the system grossed \$15k through ticket sales, and program souvenir ad purchases with only 9 contestants representing 5 areas in NC competing, and very little advertising. It is our hope this season to spotlight more Sponsors in their local areas, and as we travel to the national competition. So, as you can see, becoming a sponsor or patron will not only help delegates meet their required obligations to compete in both pageants but will foster a new avenue of imprinting for your organization or business and make a lasting connection between you and the delegate you choose to support. Supporting this organization will prove to be one of the most efficient ways to invest your advertising dollars.

In-kind donations are also accepted. Just send an invoice to ncpapinfo@gmail.com outlining the in-kind item or service, and its value.

2023 SPONSORSHIP PACKAGES listed below:

tProgram Book Ad Prices [paypal.me/ncpap2022](https://www.paypal.com/ncpap2022) or Cash App to \$ncpap2022

- Full Page ~ \$100
- 1/2 Page ~ \$50

RED PRIZE PACKAGE SPONSOR

\$150 - \$249 donation via [paypal.me/ncpap2022](https://www.paypal.com/ncpap2022) or Cash App to \$ncpap2022

- 1/4 Page ad in the program book.
- 1 Entry Ticket

BLUE PRIZE PACKAGE SPONSOR

\$250 - \$399 donation via PayPal [paypal.me/ncpap2022](https://www.paypal.com/ncpap2022) or Cash App to \$ncpap2022

- 1/2 Page ad in the program book.
- 2 Entry Tickets
- Verbal recognition during the pageant

EMERALD PRIZE PACKAGE SPONSOR

\$400 or more donation via PayPal [paypal.me/ncpap2022](https://www.paypal.com/ncpap2022) or Cash App to \$ncpap2022

- Full Page ad in the program book.
- 2 Entry tickets
- FREE vending table BLACK spandex tablecloth / 2 chairs will be provided. (IF desired must advise by Feb. 1, 2023)
- Verbal recognition and presentation time during the pageant
- Social media posts with links to sponsor website or social media page (up to 4)

PREMIER PRIZE PACKAGE SPONSORSHIP

\$1500 or more donation via PayPal [paypal.me/ncpap2022](https://www.paypal.com/ncpap2022) or Cash App to \$ncpap2022

- Inside Front Cover or Back Cover (if front is taken), and a Full-Page ad in the program book.
- 2 Entry tickets
- FREE vending table BLACK spandex tablecloth / 2 chairs will be provided. (IF desired must advise by Feb. 1, 2023)
- Advertising on all 2023 promotional materials, and verbal recognition and presentation time during the pageant
- Social media posts with links to sponsor website or social media page (up to 4)
- Ad with link to sponsor website on www.ncplusamerica.com
- A live or video presentation by Showcase Multimedia from your business location.
- Infomercial of your business shown during the pageant.

VENDOR TABLE via PayPal [paypal.me/NCPAP2022](https://www.paypal.me/NCPAP2022) or Cash App to \$ncpap2022

2 options: \$50 (for the entire day which includes set up for both competitions programs)

\$25 (for ½ the day which includes set up for your choice of program time)

- One 6ft table / Black Spandex Cover / 2 chairs
- Vendor name listed in the program book and on the advertising wall

If a gift is offered for the **Pageant Raffle** valued at \$25-\$40 another entry pass can be received.

Deadline to enter pageant raffle is March 3, 2023 (Raffle tickets \$5 each)

FAMILY SUPPORT PACKAGES via PayPal [paypal.me/NCPAP2022](https://www.paypal.me/NCPAP2022) or Cash App to \$ncpap2022

Want to support your friend, sister, wife, mother, daughter, aunt, or coworker with a PAGEANT WELL WISH that will be published in our beautiful pageant program? Donate: \$25 gift= ¼ page, \$50 gift= ½ page, \$100 gift= 1 page. Send your high-quality digital flyer/announcement to ncpap2022@gmail.com and our graphic team will handle your request.

Thank you in advance for your affirmative response to this appeal.

Dr. Stephanie Hurt,
CEO, and Executive Director
NC Plus America Pageant System
336-287-4680
www.ncplusamerica.com